

SAVE 15% AT THE BAY – NOVEMBER 1, 2008

AND SUPPORT THE KENYAN ORPHAN CHILDREN FOUNDATION

Purchase a \$5 ticket from the Kenyan Orphan Children Foundation (KOCF) and save 15% off most purchases during the Bay's Giving Day on **November 1, 2008**. All proceeds from the sale of these cards go to KOCF, a registered Canadian charity which provides financial support to Mama Orphan's Children's Home, an orphanage in Busia, Kenya, caring for approximately 100 children, most of whom have been orphaned by the HIV/AIDS crisis in Africa.

The Giving Day will be held at all Bay stores, Canada-wide, on Saturday, November 1st, 2008, during regular store hours. Please note that The Giving Day is only offered at Bay stores and not at other Hbc stores, such as Zellers and Home Outfitters.

Discounts include:

Extra 15% off* regular, sale & clearance women's, men's & kids' apparel, accessories, jewelry, footwear, bed & bath items, housewares, frames, luggage, china, crystal & silverware, personal electrics, all seasonal items, furniture and mattresses.

*15% discount excludes: Cosmetics & fragrances. Women's wear: ABS, Groupe JS Collection dresses & suits, Tahari suits, Andy The-Anh, Anne Klein New York, Bash, By Malene Birger, Ca Va de Soi, Chaiken Profile, Dana Buchman, Ellen Tracy, Hoss, Laila, Lauren by Ralph Laruen, Mint, Norma Kamali, Tavân & Mitto, Three Quarter, Tara Jarmon, Walter, BAIA Black Label, DKNYC sportswear. Men's wear: West End Shop/Boutique Le Président. Spanx hosiery, Dooney & Bourke handbags, Calvin Klein handbags, Tresje handbags, Kenneth Cole NY handbags. Swarovski Crystal, Gucci Watches, major appliances, home entertainment, Hbc Gift Cards, pharmacy & licensed departments. The Giving Day discount cannot be combined with New Account Discount. Other exclusions may apply.

Use your HBC Rewards card and be automatically entered for a chance to win:

- **\$2500 Pre-Holiday Makeover** with a Bay expert
- one of five **\$100 HBC Gift Cards**



Love, Care, Safety

To purchase a ticket, please contact Kathy Bradwell at kbradwell@gmail.com, or 778-558-3038.

To learn more about the Kenyan Orphan Children Foundation, please visit our website at www.kenyanorphans.org.



Food, Shelter, Education

